



BACKUP \neq CYBER RECOVERY

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Enterprise Sales Engineer @Rubrik

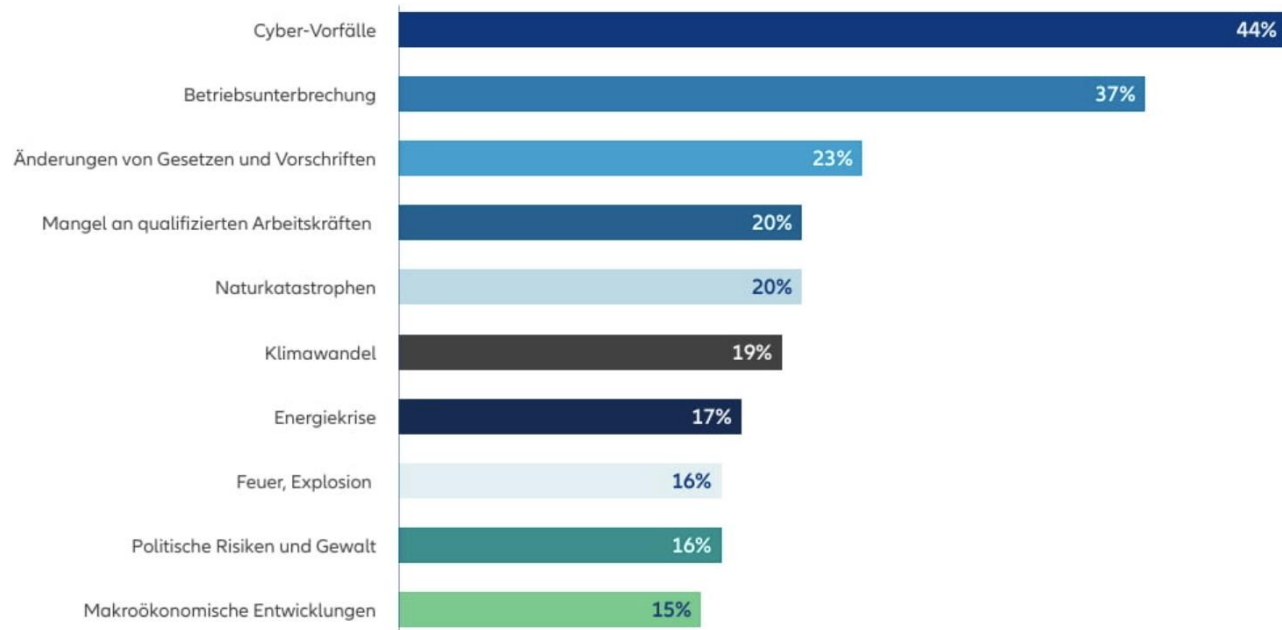
Daten sind nicht ersetzbar !



Top 10 Geschäftsrisiken in Deutschland in 2024

Allianz Risk Barometer 2024

Die Zahlen geben an, wie oft ein Risiko als Prozentsatz aller Antworten für das jeweilige Land ausgewählt wurde: 454. Die Zahlen addieren sich nicht zu 100%, da bis zu drei Risiken ausgewählt werden konnten.

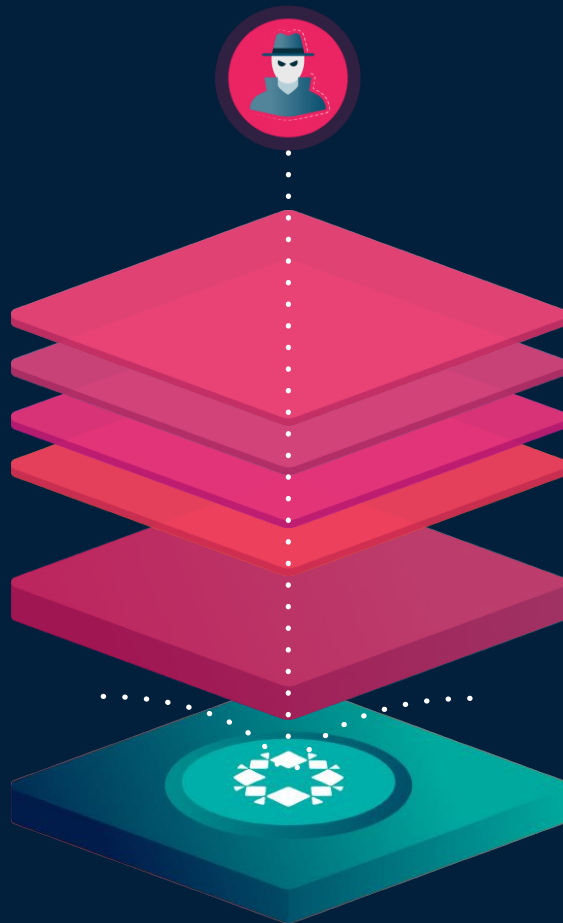


Can You Recover From A Cyber Attack?

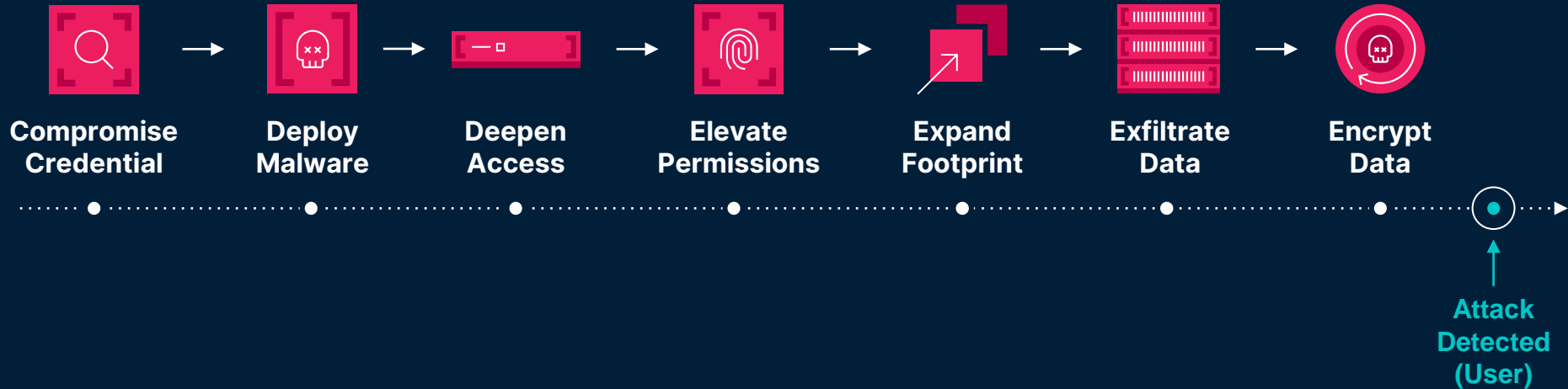
Perimeter Security
Network Security
Endpoint Security
Application Security

Apps & Data

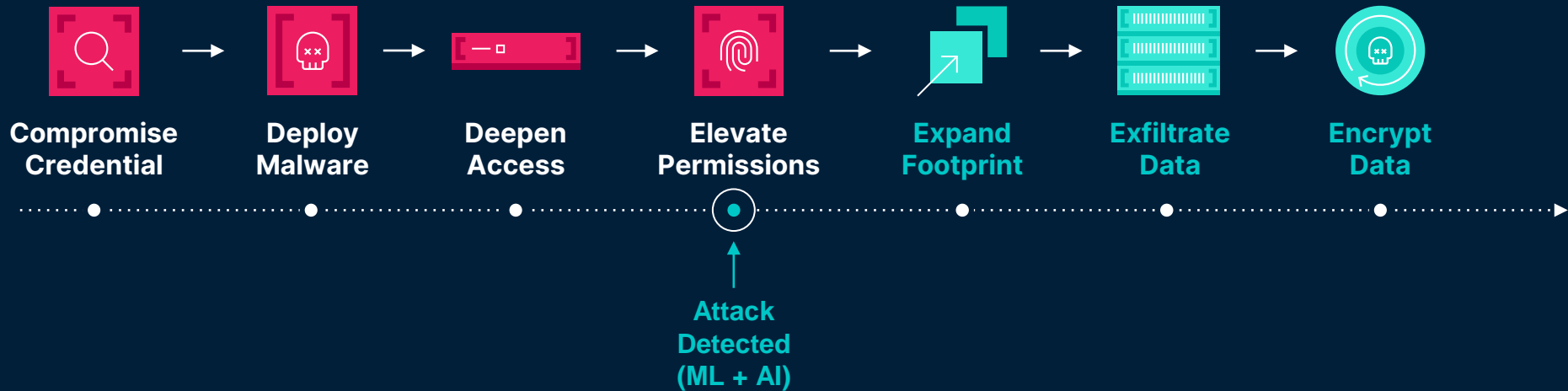
Rubrik Cyber Resilience



Anatomy of a Cyber Attack

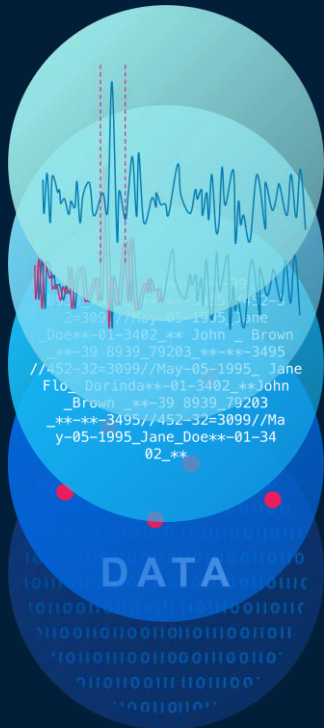


Imagine you could detect it sooner





What Your Backup Data Should Be Telling You



Where your data is stored

Where your data is located

What type of data you have

What is in your data

Who has access to your data

How your data is changing

Who is changing your data

Who is accessing your data

.... And so much more



Rubrik Security Cloud®

- Data Protection
- Sensitive Data Monitoring
- Anomaly detection and ransomware monitoring
- Threat Hunting, Monitoring & Containment
- Data Security Command Center
- Cyber Recovery
- Data Security Posture
- Additional Applications

Global Resilience Policies

Data Threat Engine

Time-Series Data

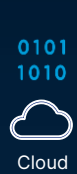
Metadata

API



ZERO TRUST | Immutable Filesystem | Air Gap | State of the Art Security Standards

Common Representation of Data





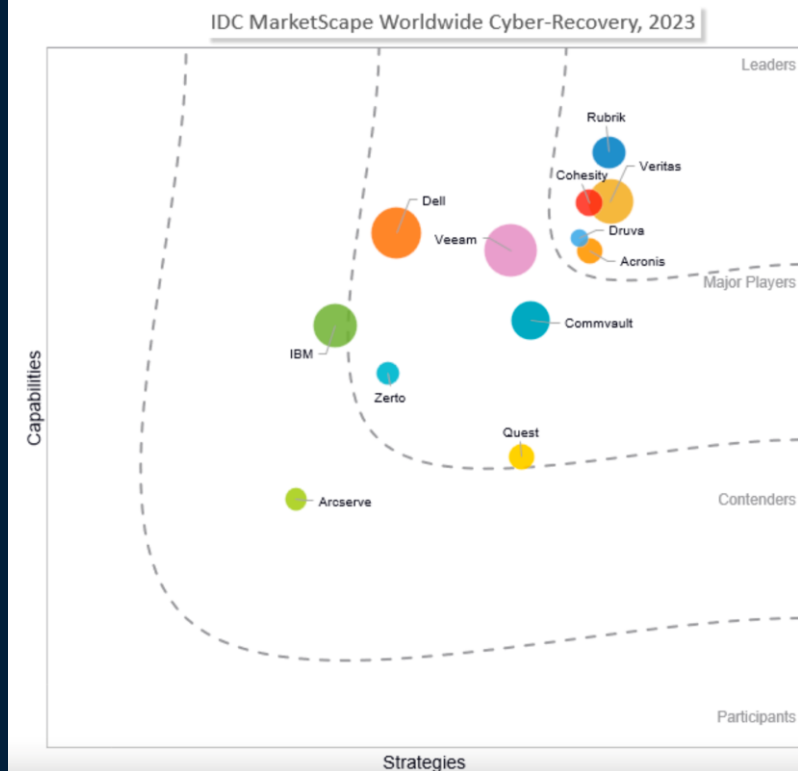
Backup != Cyber Recovery

IDC MarketScape for Worldwide Cyber Recovery 2023

Warum ist dieses so wichtig?

- Back alleine: Backup-Tools wurden nicht für Cyber Attacken designed!
- Cyber Recovery ist eine neue Kategorie, die die Sichtbarkeit, Resilienz und Planbarkeit für den Ernstfall vereint.

IDC MarketScape Worldwide Cyber-Recovery Vendor Assessment





Thank you!

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