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The passwordless Password Manager

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CEO & Co-Founder @ heylogin GmbH

SaaS adoption creates demand for password management that works for everyone, not just IT

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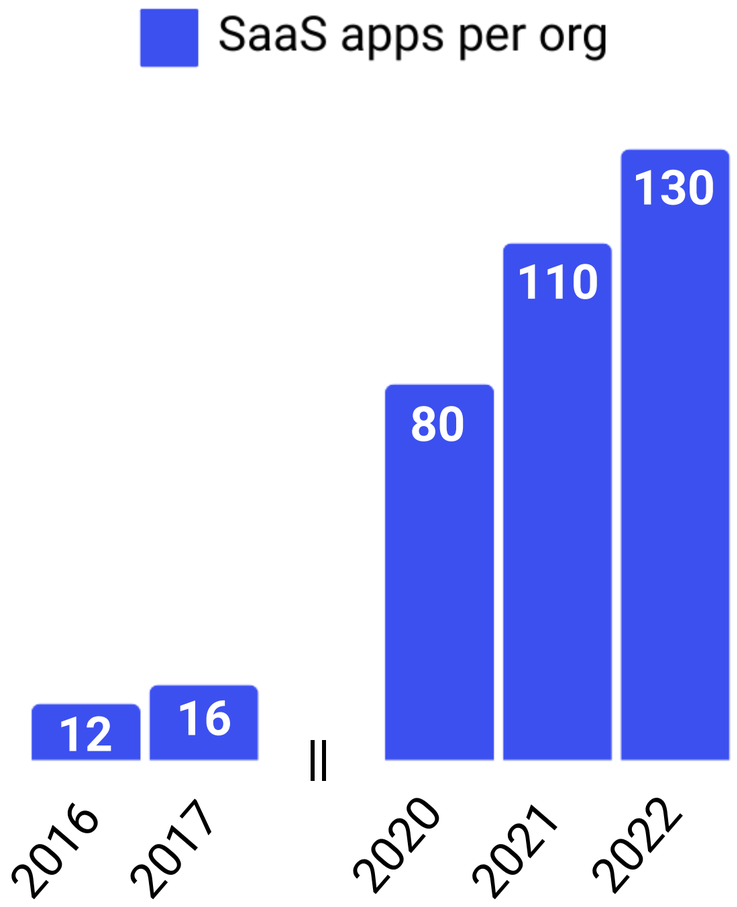

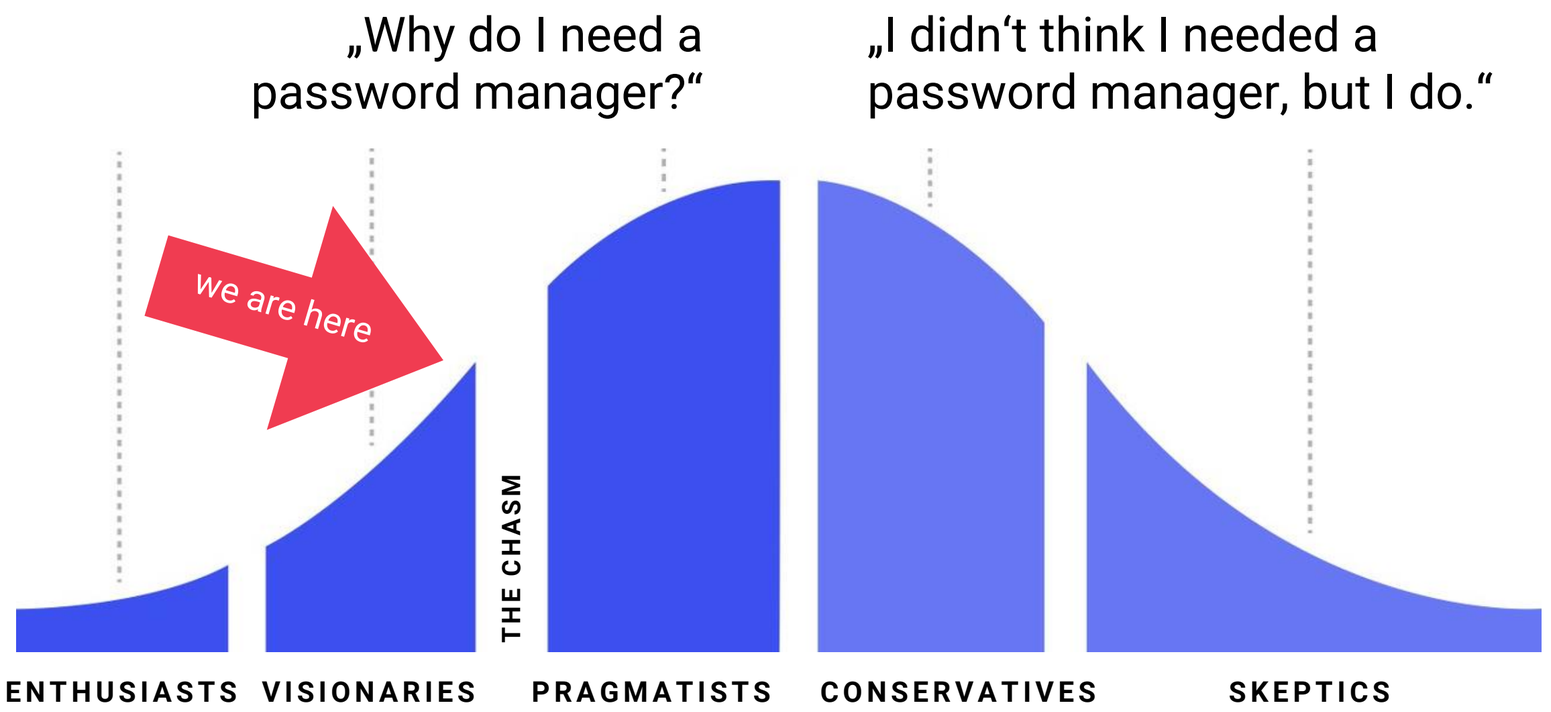

Password Managers solve this pain by generating, storing and using passwords

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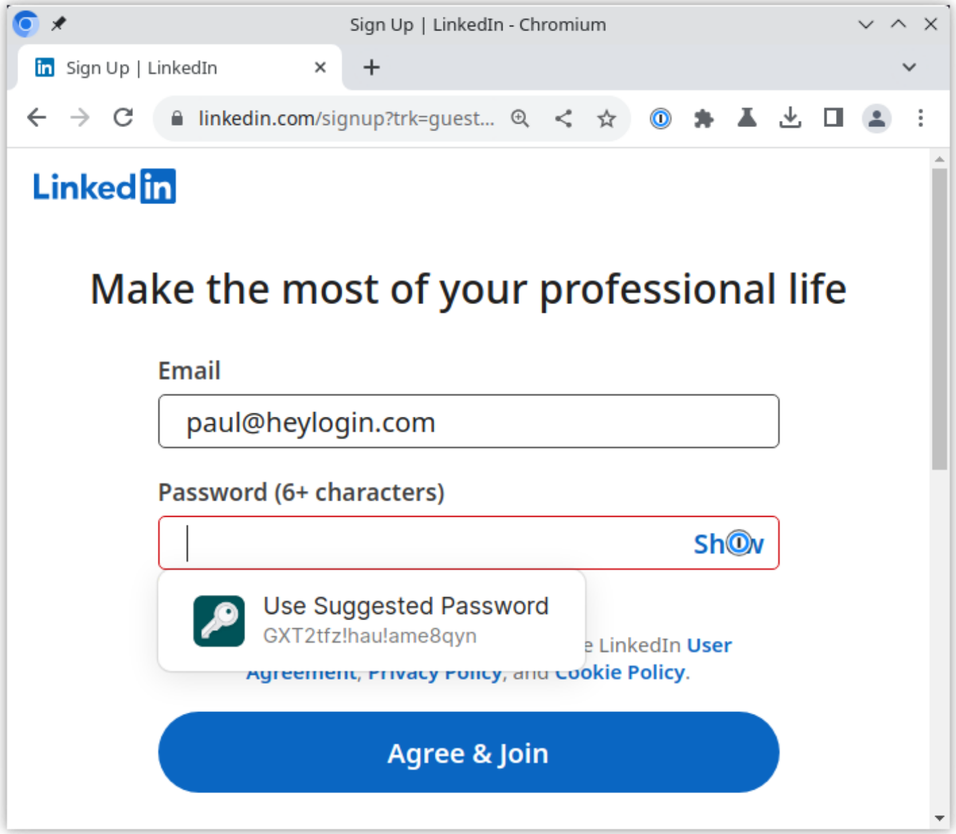
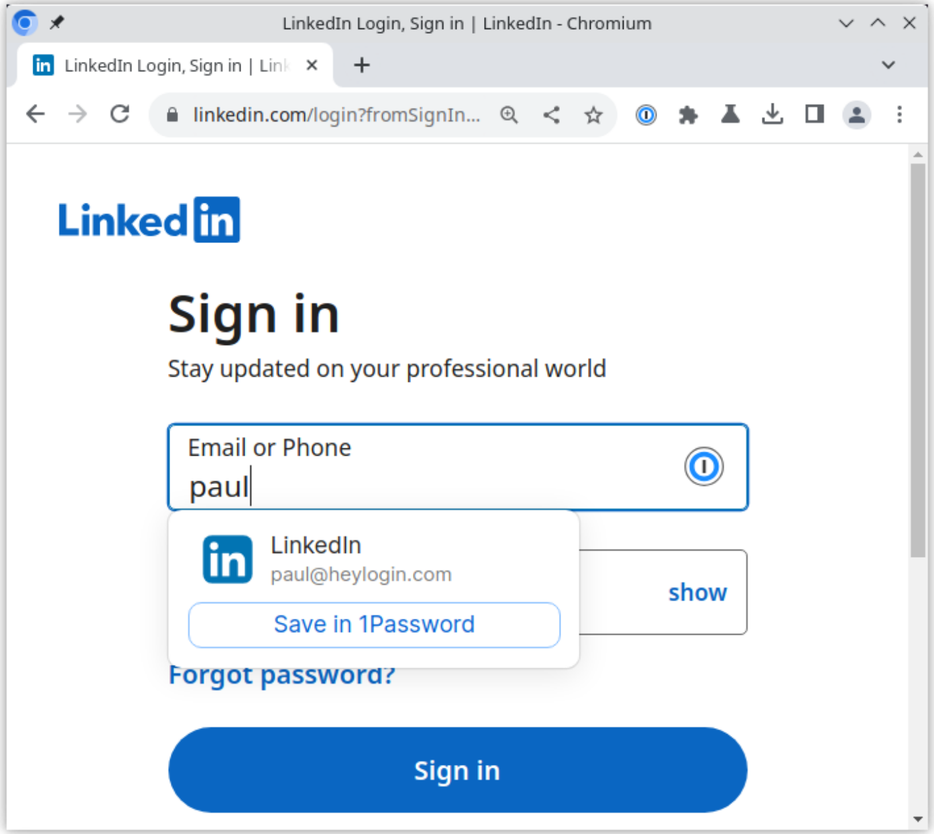
Sign Up



Sign In



Passwords are protected with a
Master Password
1Password
LastPass
DASHLANE

The Master Password of existing solutions is insecure and prevents adoption by non-techies

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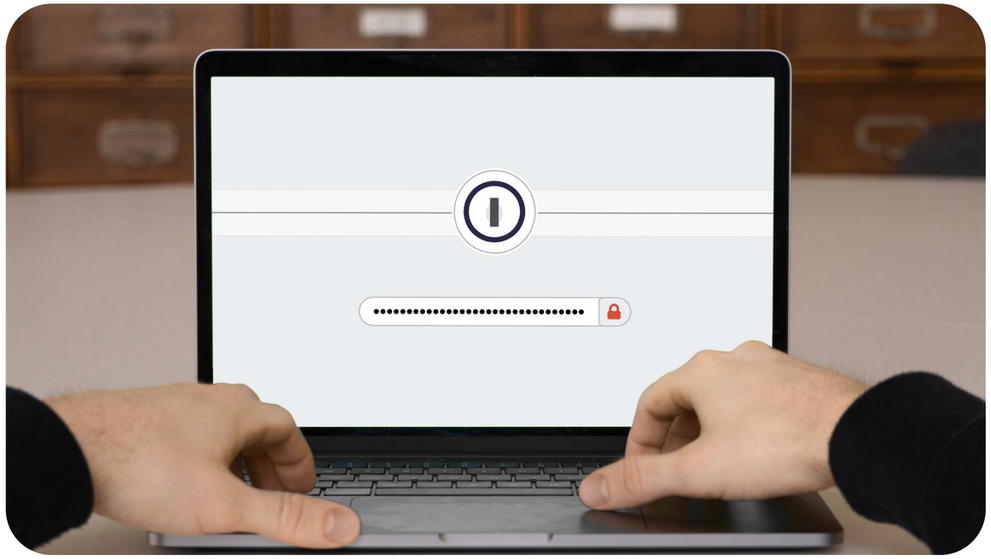
Long complex Master Password needs to be typed in regularly



1Password LastPass DASHLANE

Low adoption for non-techies
(Low Usability, Security depends on human)

A Security and Usability Nightmare

- **28% re-use** their Master Password for website accounts
- **Terrible impact of LastPass hack** in 2022 because of Master Passwords
- **120k EUR opportunity cost** for typing Master Passwords (company with 1k users, 30 min/month/user, avg. salary)

security.org: Password Manager Industry Report and Market Outlook (2023-2024)
Mare et al.: “A Study of Authentication in Daily Life”, Usenix 2016
Florencio, Herley: A Large-Scale Study of Web Password Habits, WWW 2007

heylogin replaces the Master Password with hardware for simplicity & security

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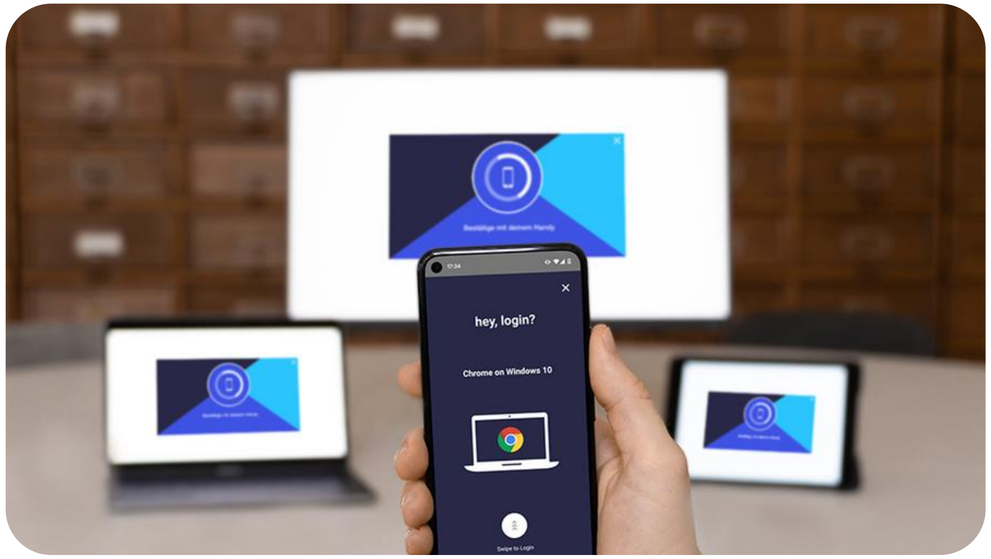
Long complex Master Password needs to be typed in regularly

1Password LastPass DASHLANE

Low adoption for non-techies
(Low Usability, Security depends on human)

Confirm on your phone



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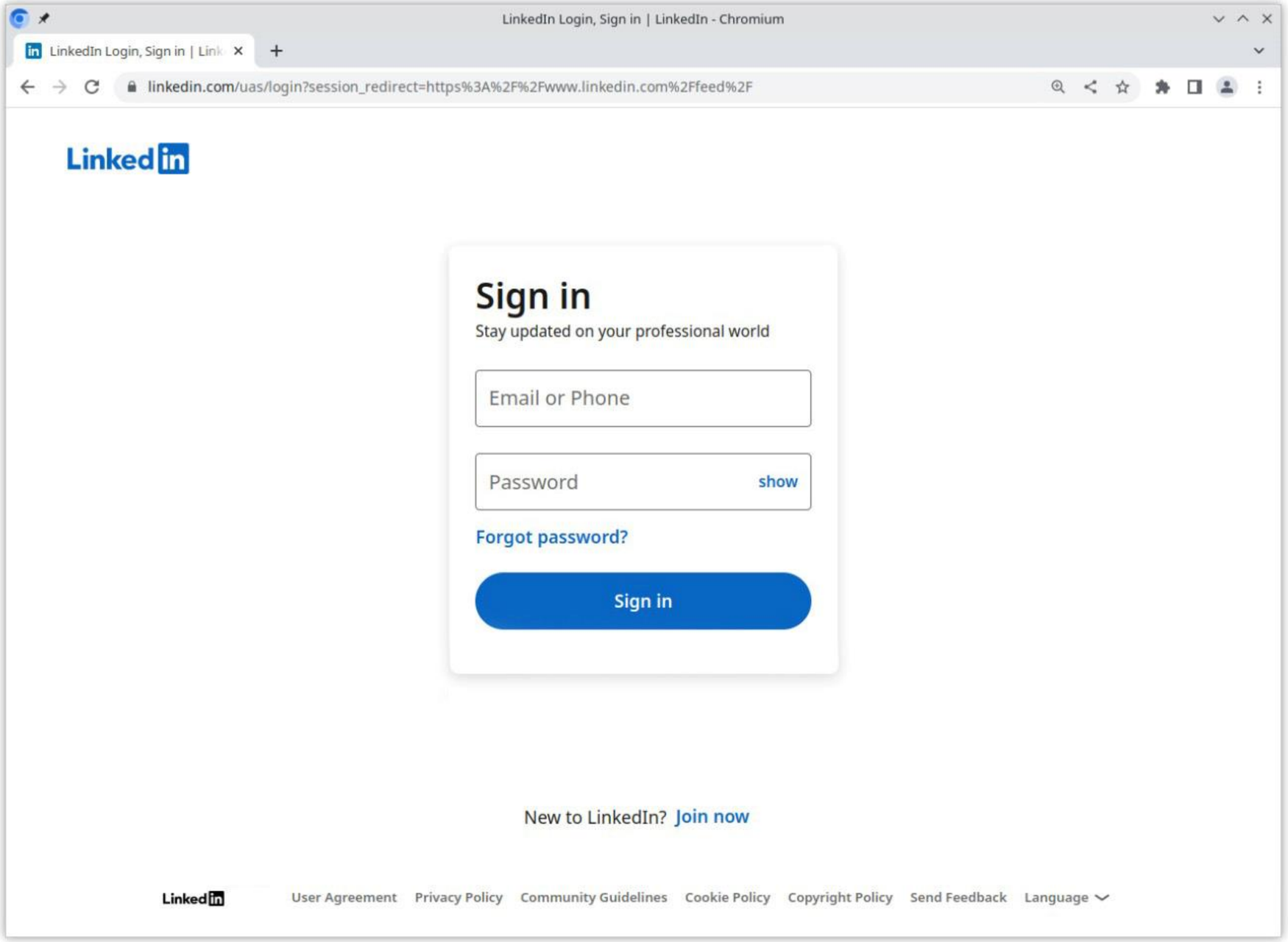
High adoption through UX
(High Usability, Breach-Proof Security)

Demo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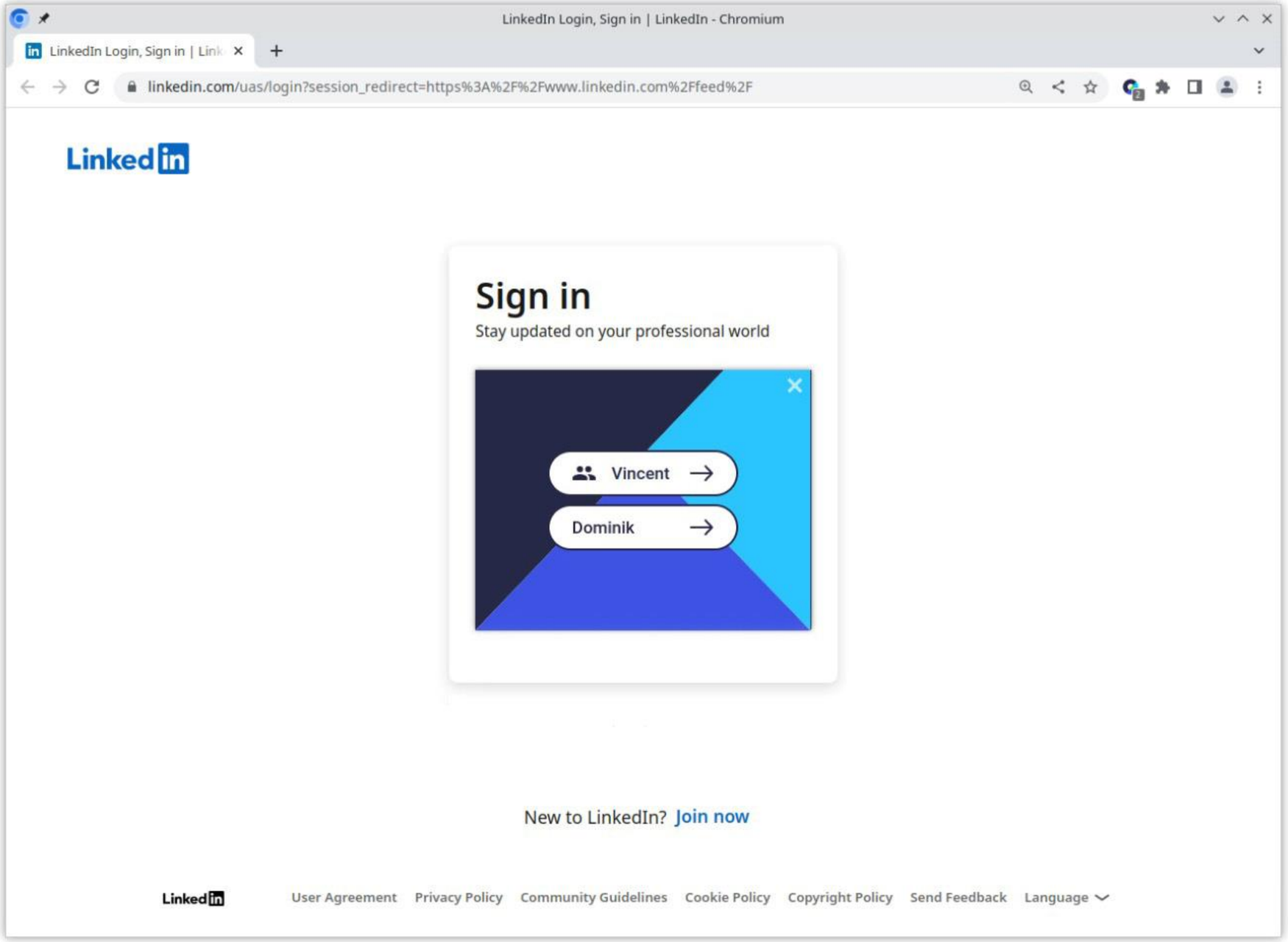
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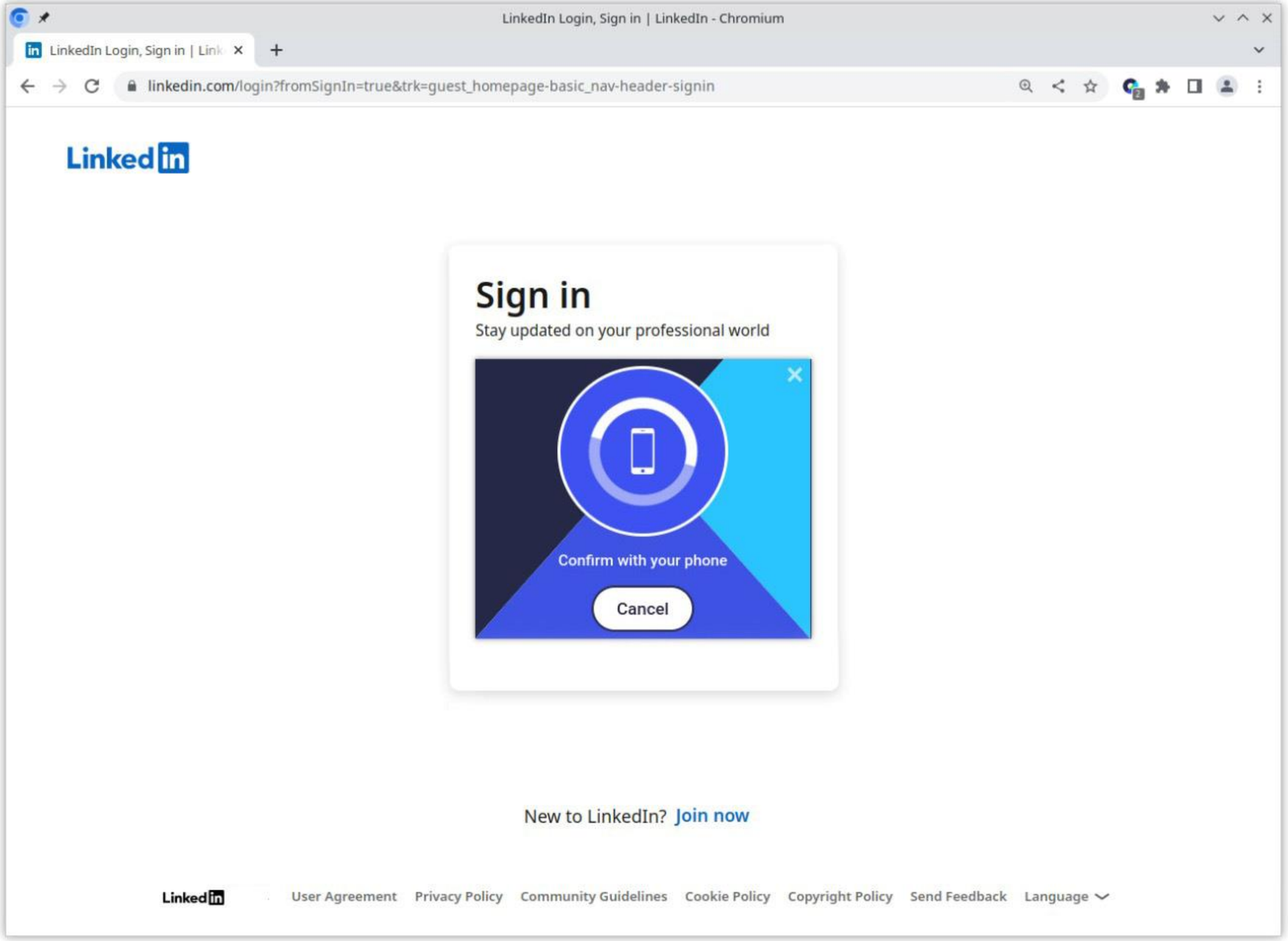
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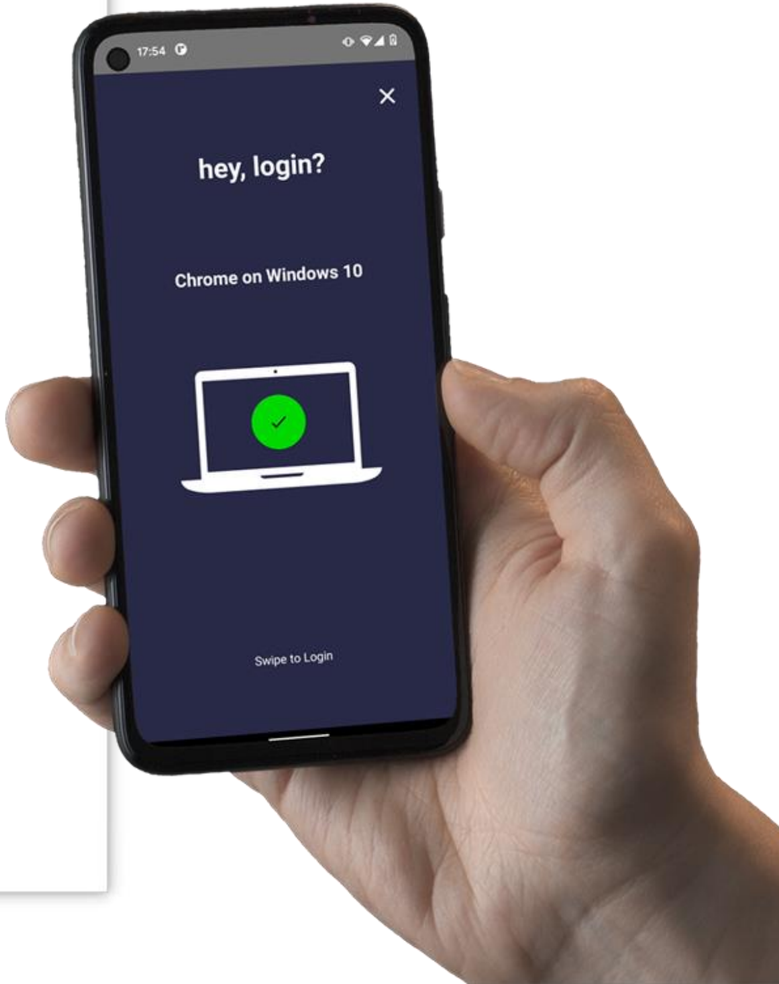

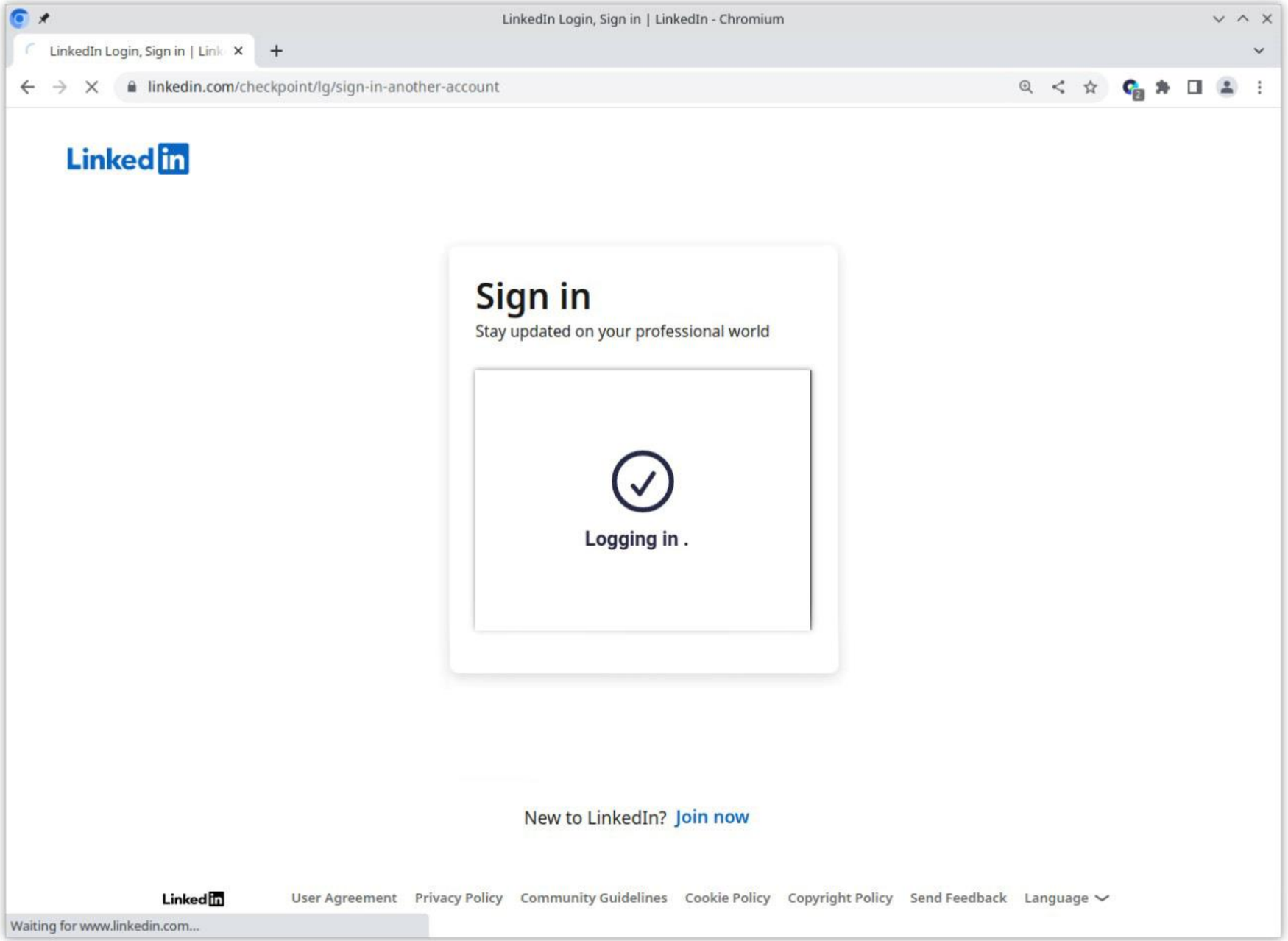
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Mature & competitive password manager for all platforms & confirmation devices

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Works on all platforms

European compliance

GDPR compliant and stored in Germany

Management System ISO/IEC 27001:2022

TÜVRheinland ZERTIFIZIERT

www.tuv.com ID 9000032416

Review by heise

Getting started with heylogin is very easy, the mobile and web app guide you through the setup in easy-to-follow steps. [...] heylogin automatically adds logins and can easily be fed with data from other managers.

Our customers, Mid-Market Enterprises, buy heylogin due to our usability & security

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Customers buying heylogin as their first password manager

Enpal.

ZWILLING

Swiss Steel Group

VfL WOLFSBURG

Alexander Bürkle

Lebenshilfe

- European Enterprise, 250-5000 employees
- Traditional industries
- Switching from on-premise to cloud
- First-time buyer, no existing password manager

Customers leaving competitors and switching to heylogin

FREELETICS

einhorn

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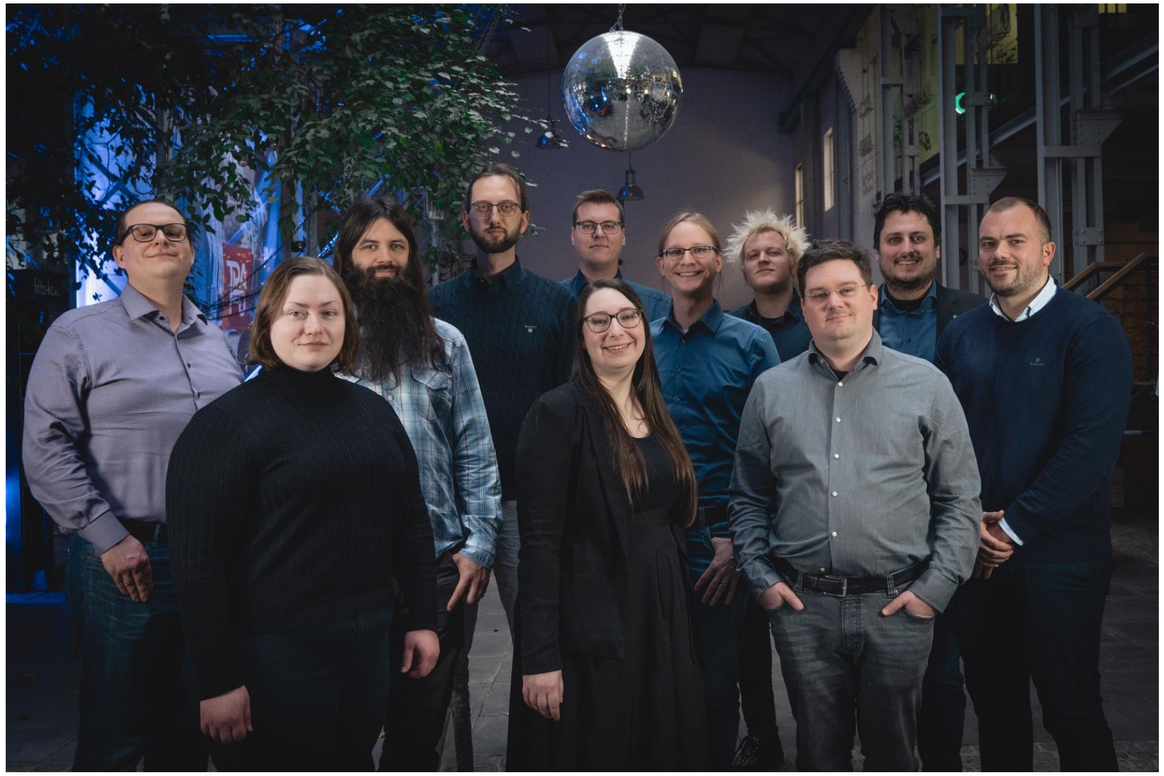

Works on all platforms

(Ø rating based on 676 reviews)

Developed in EU - Backed by Mozilla

GDPR compliant and stored in Germany

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Market leaders and pioneers trust in heylogin

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